

Job description

Job title: Media Sales Executive

Location: Surrey

Salary: £24-£30'000 OTE £36-£55'000 with car allowance and benefits

Ref: 16329



LAWSON PRICE CONSULTANTS

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Our client is an established media business with a professional reputation and history stretching back over 70 years; they control a large share of the markets they serve and have a title list of subscription based magazines that are global in coverage and read internationally by their target audiences and advertisers. Expansion has created an opportunity for a media sales professional to join them and manage the growth of a substantial existing client base whilst also taking the title to new global markets and customers through business development activities.

The role requires the successful media sales professional to work from comfortable offices in Surrey, dealing with clients by telephone and email as well as on customer visits, attendance at seminars, exhibitions and networking events. The client base is international and so too is the travel. Responsibilities include the maintenance and growth of revenue and the development of long lasting and stable relationships with key advertisers, 90% of which are major multinational businesses.

To be considered for the role, the ideal candidate will have successful media sales experience gained ideally on subscription-based titles, although other media will be considered. A degree level education is beneficial rather than essential, but a 'must-have' is a well-rounded personality with good social skills, enthusiasm, drive and ambition.

All applications will be dealt with in the strictest confidence.

To apply for this vacancy, visit www.lawsonprice.co.uk
or email candidates@lawsonprice.co.uk