

Job description

Job title: Sales Manager Events, PR and Research

Location: Surrey

Salary: £30'000 OTE £40'000

Ref: 16319



LAWSON PRICE CONSULTANTS

1 Farnham Road
Guildford
Surrey
GU2 4RG

Telephone 01483 729192

Our client is unique in offering bespoke tailored events, research, marketing, PR and lobbying services to the financial services industry. Young but with an enviable client base consisting primarily of CEOs and managing directors from household name businesses, they are at an exciting place in their evolution and now wish to employ a Sales Manager to help further their goals in current markets and diversify the industries and client base they serve.

They are able to draw on a wealth of experience and resource to help create, deliver and manage diverse projects for customers, all with a focus on the current hot issues surrounding decision making and strategy in the client's industry area, educating, informing and helping them gain real insight into their performance as well as that of competitors and other outside influences against a host of parameters.

The ideal candidate for the job will be a well rounded character with skills in sales, business development and account management; knowledge of conference production, event design, marketing and PR, hotel liaison and research- both quantitative and qualitative- would be useful in helping to extend business activities into new areas and events, all with a view to growing revenues and the company.

The role is most likely to suit a well presented and well spoken creative or concept sales person with social confidence, energy, an enquiring mind and the ambition and drive to become an important part of a growing business. Based in south west Surrey, the role will see regular travel to clients in London and the rest of the UK as necessary.

All applications will be dealt with in confidence.

**To apply for this vacancy, visit www.lawsonprice.co.uk
or email candidates@lawsonprice.co.uk**