



Job description

Job title	Marketing and Communications Executive
Salary	£30'000- £35'000 with pension, health and dental cover, childcare vouchers
Ref	16419

A newly created vacancy exists for a Marketing and Communications professional within our client, the world's largest supplier of ultra-rugged computers, displays and associated peripheral equipment. The products are used in demanding military environments globally and the company is world-leader in the design, development, manufacture and through-life support of this technology, with major contracts held both in the USA and the UK. The Marketing and Communications executive will report to the VP of Business Development and will support the BD team in all Marcomms activities in the UK and abroad.

The Marcomms Executive will take responsibility for creating and maintaining a cohesive suite of marketing materials for use by the business, including creation of product and capability brochures and data sheets, graphics panels and exhibition materials, development of the web presence direct and via the global corporate website, the drafting and management of Press Releases and the conduct of market research in support of business development activity. Responsibility for customer contact databases and the maintenance of a database for bids and proposals as an internal source of reference are part of the remit for this broad and interesting role, so too is control of the Marcomms budget and the relationships with external agencies and suppliers. The Marketing and Communications executive will also take a lead role in shaping the company's approach to trade shows and exhibitions, coordinating stand design and content for the UK and international elements of the business, which will necessitate attendance at events in the UK and abroad up to five weeks a year.

The successful applicant for the post will have a proven track record in marketing communications and will perhaps be looking to grow their sphere of influence and responsibility with an opportunity of this kind. They will be a motivated self-starter who is happy to take the initiative in dealing with colleagues and clients alike. The successful Marcomms executive will possess excellent communication skills, both written and verbal, first class presentation skills, a passion for detail and a flair for creativity and innovation.

In return our client offers a pleasant and positive work environment in which to build a career, a competitive salary, 25 days holiday allowance, pension scheme, health and dental care and childcare vouchers after the qualifying period.

All applications and enquiries will be dealt with in strictest confidence.

To apply for this vacancy visit www.lawsonprice.co.uk or email candidates@lawsonprice.co.uk